

3RD ANNUAL EVENT

5K RACE  
MAY 20TH

LEGACY  
LIVES  
HERE

# 2023 RUN IN REMEMBRANCE

→ Run

→ Walk

→ Stroll

**JOIN US!**

**SANTA FE TEN  
MEMORIAL  
FOUNDATION**

**TITLE SPONSOR**  
**lyondellbasell**



[WWW.SFTENMEMORIAL.ORG](http://WWW.SFTENMEMORIAL.ORG)

# INTRODUCTION



## SPONSORSHIP

This document provides an overview of the benefits sponsors receive, event details, and sponsorship participation options. Please take a few moments to read about our cause and consider donating or sponsoring our 3rd Annual Run in Remembrance. If you have any questions or would like additional information please feel free to contact us.



### MISSION

Our mission is to design and build a memorial that remembers, honors, and celebrates those who died and all individuals impacted on May 18, 2018 in the Santa Fe High School shooting.



### VISION

Our vision is to inspire hope and resilience through remembrance and educational opportunities.



### CHARITABLE ACTS

We also perform other charitable acts in honor of the Ten.

### USATF CERTIFIED RACE COURSE

## 1ST - 3RD PLACE MEDALS



### SCHEDULE

#### FRIDAY, MAY 19th

5:30 pm | LATE REGISTRATION and remembrance bag pick up

#### SATURDAY, MAY 20th

7:00 am | CHECK-IN and remembrance bag pick up

8:00 am | REMEMBRANCE 5K run starts

8:00 am | SILENT AUCTION starts

9:15 am | AWARDS ceremony

9:30 am | LIVE BAND

10:00 am | Kickball games start

11:00 am | Silent Auction ends & winners notified

12:00 pm | Silent Auction winner pick-up ends



### LOCATION

Jack Brooks Park  
5700 Hwy 6  
Hitchcock, TX 77563



PO BOX 919  
SANTA FE, TX 77510  
EMAIL: SFTENMEMORIALFOUNDATION@GMAIL.COM



WWW.SFTENMEMORIAL.ORG



# Run in Remembrance 2023 Sponsorship Tiers



SANTA FE TEN  
MEMORIAL FOUNDATION  
"We Come Here to Remember"

DONOR LEVEL	TITLE	GOLD	SILVER	BRONZE	TEAM	FINISH	START	IN-KIND
Amount	\$10,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500	\$250	Value \$100+
Race advertisements to list your company as title sponsor & logo on bibs (limited to 1 sponsor)	LyondellBasell							
Speak & hand out medals at awards ceremony								
Start the race w/"Ready, Set, Go"		✓						
Promo table at event w/sponsored provided banner		✓	✓	✓				
Number of run entries provided		5	3	2	1			
Tiered display of logo on shirts		✓	✓	✓	✓	✓		
Tiered display of logo or name on registration board, website & social media		✓	✓	✓	✓	✓	✓	✓
Provided materials placed in Remembrance Bags - Due by May 1	✓	✓	✓	✓	✓	✓	✓	

Provide in-kind products, services or prizes in return for presence at event: remembrance bags for all participants (est. 350), water & water stations, recovery drinks, energy gels or bars, refueling food (ex: fruit), breakfast items (ex: tacos/burritos), specialty finish line treats (ex: ice cream), volunteer, first aid personnel, photography/videography services, start/finish arch, music, food trucks, security services, prizes, and silent auction merchandise. Email below to inquire about items still needed for the event.

## SARAH PEPPER & MIX 96.5

Houston's morning DJ, Sarah Pepper, and Mix 96.5 will be joining us on race day.



## MEANINGFUL CAUSE

The Santa Fe Ten Memorial Run in Remembrance offers a unique opportunity to grow your business with exposure through the event and face-to-face engagement with the community. Be associated with a meaningful event and making a positive difference in our community as we continue to heal from a senseless tragedy and trauma. Sponsors and partners enjoy the benefit of receiving increased exposure of your business, products, and brand by reaching a local and regional audience of consumers. The Run in Remembrance attracts a variety of participants from casual to elite runners and supportive members of the community. By becoming a sponsor your business, products, and brand will have a strong presence at the connecting directly with participants while also supporting a charitable cause to help us build a Memorial unlike any other in existence.

# RUNNER PRIZES

## ALL PARTICIPANTS RECEIVE



### REMEMBRANCE BAG WITH

- SHIRT
- KEEPSAKE MEDAL
- BIB (CHIPPED WITH TIMER)
- ITEMS PROVIDED BY SPONSORS
- FULL ACCESS TO AFTER RUN ACTIVITIES

## 1ST | 2ND | 3RD PLACE WINNER CATEGORIES



### MALE

- 13 - 18 YEARS
- 19 - 34 YEARS
- 35 - 49 YEARS
- 50 - 64 YEARS
- 65+ YEARS

### FEMALE

- 13 - 18 YEARS
- 19 - 34 YEARS
- 35 - 49 YEARS
- 50 - 64 YEARS
- 65+ YEARS

### YOUTH

12 & under

## CHAMPION STROLLER & DOG WALKER



## VOLUNTEERS



### SIGN UP AT [WWW.SFTENMEMORIAL.ORG/RUN-IN-REMEMBRANCE-2023](http://WWW.SFTENMEMORIAL.ORG/RUN-IN-REMEMBRANCE-2023)

This event would not be possible without the team of volunteers who help make this race a memorable experience. All volunteers receive a free Run in Remembrance shirt.

## SILENT AUCTION DONORS



### CONTACT US AT [SFTENMEMORIALFOUNDATION@GMAIL.COM](mailto:SFTENMEMORIALFOUNDATION@GMAIL.COM)

A silent auction will be held from 8:00 am to 11:00 am. If you have handmade items, gift cards, sports memorabilia, services or gift baskets, any and all donations would be appreciated to help raise money for our cause.



### AFTER RUN ACTIVITIES



#### FOOD TRUCKS

To be determined



#### FOR THE KIDS

Snocones  
Popcorn



### LIVE BAND



The Liz & Steve band will play at a time to be announced.



### SILENT AUCTION



Bidding from 8:00 am to 11:00 am.  
Follow us on Facebook for live updates.



**RUN  
WALK**

**AS WE REMEMBER THE**

**TEN**

**A DAY OF HONOR | MAY 20, 2023**