

2ND ANNUAL EVENT

# 2022 RUN IN REMEMBRANCE

SPONSORED BY



→ Run

→ Walk

→ Stroll

**5K RACE**  
**SPONSORSHIP**  
**MAY 21ST**

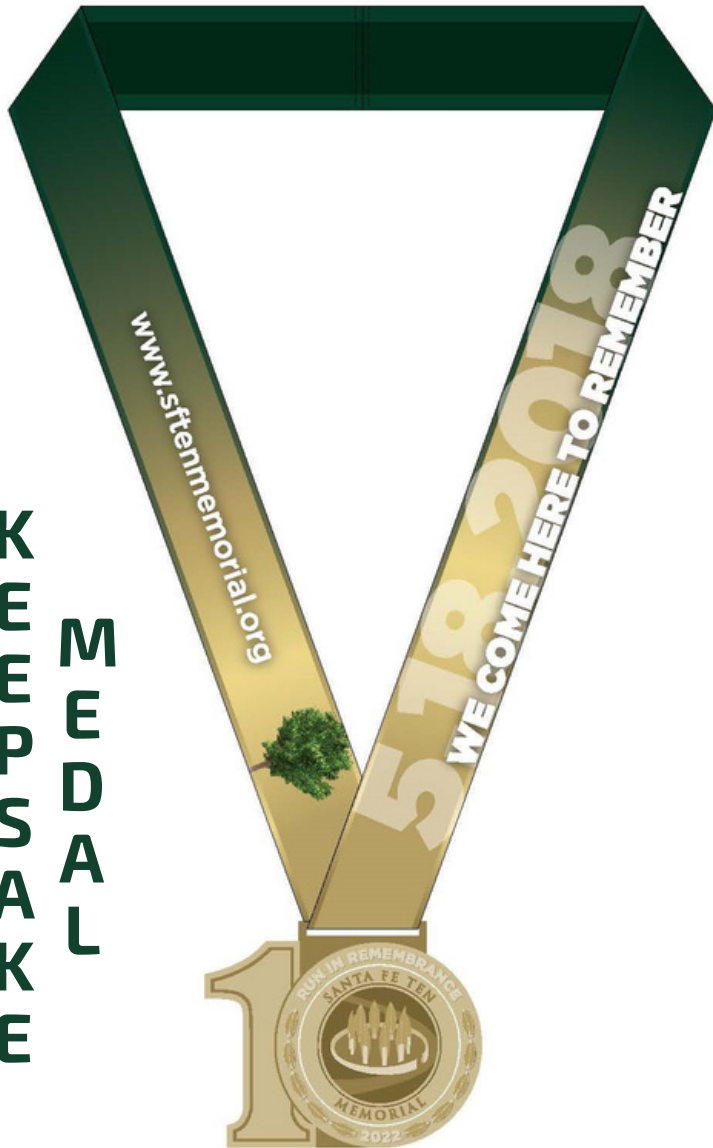
**JOIN US!**

**SANTA FE TEN**  
**MEMORIAL**  
**FOUNDATION**

[WWW.SFTENMEMORIAL.ORG](http://WWW.SFTENMEMORIAL.ORG)

# INTRODUCTION

KEEP  
SAL  
AKE



## SPONSORSHIP

This document provides an overview of the benefits sponsors receive, event details, and sponsorship participation options. Please take a few moments to read about our cause and consider donating or sponsoring our 2nd Annual Run in Remembrance. If you have any questions or would like additional information please feel free to contact us.

## MISSION

Our mission is to design and build a memorial that remembers, honors, and celebrates those who died and all individuals impacted on May 18, 2018 in the Santa Fe High School shooting.

## VISION

Our vision is to inspire hope and resilience through remembrance and educational opportunities.

## CHARITABLE ACTS

We also perform other charitable acts in honor of the Ten.

## NEW! USATF CERTIFIED RACE COURSE

## 1ST - 3RD PLACE MEDALS

## SCHEDULE

7:00 am | CHECK IN and remembrance bag pick up  
8:00 am | REMEMBRANCE 5K run starts  
8:00 am | SILENT AUCTION starts  
9:15 am | AWARDS ceremony  
9:30 am | LIVE BAND  
11:00 am | Silent Auction ends & winners notified  
12:00 pm | Silent Auction winner pick up ends

HIGH PERFORMANCE CRAWFISH COOKER RAFFLE AND  
SANTA FE STRONG QUILT RAFFLE DRAWING @ 11:30 AM.  
Hand crafted by Carolyn Adams and Milissa's T-Shirts and Quilts.

## LOCATION

Jack Brooks Park  
5700 Hwy 6  
Hitchcock, TX 77563



PO BOX 919  
SANTA FE, TX 77510  
EMAIL: SFTENMEMORIALFOUNDATION@GMAIL.COM



WWW.SFTENMEMORIAL.ORG





# Run in Remembrance 2022

## Sponsorship Tiers



SANTA FE TEN  
MEMORIAL FOUNDATION  
"We Come Here to Remember"

DONOR LEVEL	TITLE	GOLD	SILVER	BRONZE	TEAM	FINISH	START	IN-KIND
Amount	\$5,000	\$3,000	\$2,000	\$1,000	\$500	\$250	\$100	Value \$250+
Race advertisements to list your company as title sponsor & logo on bibs (limited to 1 sponsor)	✓							
Speak & hand out medals at awards ceremony	✓							
Start the race w/"Ready, Set, Go"		✓						
Promo table at event w/sponsored provided banner	✓	✓	✓					
Number of run entries provided	5	4	3	2	1			
Tiered display of logo on shirts	✓	✓	✓	✓	✓	✓		
Tiered display of logo or name on registration board, website & social media	✓	✓	✓	✓	✓	✓	✓	✓
Provided materials placed in Remembrance Bags - Due by May 1	✓	✓	✓	✓	✓	✓	✓	✓

Provide in-kind products, services or prizes in return for presence at event: remembrance bags for all participants (est. 300 - 350), water & water stations, recovery drinks, energy gels or bars, refueling food (ex: fruit), breakfast items (ex: tacos/burritos), specialty finish line treats (ex: ice cream), volunteer, first aid personnel, photography/videography services, start/finish arch, music, food trucks, security services, prizes, and silent auction merchandise. Email below to inquire about items still needed for the event.

### SPONSORSHIP BENEFITS

- Brand and/or product prominently placed at event
- Logo and link placement on event website, email campaigns, and social media channels
- Remembrance bag inserts of promotional material and/or samples, if provided
- Logo placement on event materials such as t-shirts, remembrance bag, bib, etc.
- Space for a booth presence at the event
- Exposure to local and regional athletes, runners, and volunteers
- Announcements during the event
- Press and media exposure to local and regional news
- Press and media exposure to targeted running sources including magazines, blogs, event calendars, social media and online running communities

### MEANINGFUL CAUSE

The Santa Fe Ten Memorial Run in Remembrance offers a unique opportunity to grow your business with exposure through the event and face-to-face engagement with the community. Be associated with a meaningful event and making a positive difference in our community as we continue to heal from a senseless tragedy and trauma. Sponsors and partners enjoy the benefit of receiving increased exposure of your business, products, and brand by reaching a local and regional audience of consumers. The Run in Remembrance attracts a variety of participants from casual to elite runners and supportive members of the community. By becoming a sponsor your business, products, and brand will have a strong presence at the connecting directly with participants while also supporting a charitable cause to help us build a Memorial unlike any other in existence.

# RUNNER PRIZES



## ALL PARTICIPANTS RECEIVE



### REMEMBRANCE BAG WITH

- SHIRT
- KEEPSAKE MEDAL
- BIB (CHIPPED WITH TIMER)
- ITEMS PROVIDED BY SPONSORS
- FULL ACCESS TO AFTER RUN ACTIVITIES



## 1ST | 2ND | 3RD PLACE WINNER CATEGORIES



### MALE

13 - 18 YEARS  
19 - 34 YEARS  
35 - 49 YEARS  
50 - 64 YEARS  
65+ YEARS

### FEMALE

13 - 18 YEARS  
19 - 34 YEARS  
35 - 49 YEARS  
50 - 64 YEARS  
65+ YEARS

### YOUTH

NO PLACEMENT  
PRIZES  
FOR YOUTH



## VOLUNTEERS



### CONTACT US AT [SFTENMEMORIALFOUNDATION@GMAIL.COM](mailto:SFTENMEMORIALFOUNDATION@GMAIL.COM)

This event would not be possible without the team of volunteers who help make this race a memorable experience. All volunteers receive a free Run in Remembrance shirt.

## SILENT AUCTION DONORS



### CONTACT US AT [SFTENMEMORIALFOUNDATION@GMAIL.COM](mailto:SFTENMEMORIALFOUNDATION@GMAIL.COM)

A silent auction will be held from 8:00 am to 11:00 am. If you have handmade items, gift cards, sports memorabilia, services or gift baskets, any and all donations would be appreciated to help raise money for our cause.



## AFTER RUN ACTIVITIES



### FOOD TRUCKS

DoMex Fusion  
Tastey Treats and Eats



### FOR THE KIDS

Snocones  
Popcorn

## LIVE BAND



The Liz & Steve band will play from approximately 9:30 am to 10:30 am.



## SILENT AUCTION



Bidding from 8:00 am to 11:00 am.  
Follow us on Facebook for live updates.



# **RUN WALK**

**AS WE REMEMBER THE**

# **TEN**

**A DAY OF HONOR | MAY 21, 2022**